

GROUP 2 PRESENTATION

Congo, Brazzaville
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GROUP 2

(1) Collaboration between players: SW Operator; Customs and Ports Authority

Recommendations:

- a) Identify all stakeholders involved in trade facilitation
- b) Establish a legal entity to implement the SW
- c) Have a clear vision and mission
- d) Develop a clear strategy and an implementation plan and m & e framework
- e) Need for prior understanding of the requirements and definitions of various concepts. Helps to have a proper implementation of Custom procedures
- f) Establish high and middle level committees to address pertinent issues.
- g) Need to formalize partnership between customs, port authority and SW operator
- h) Ensure leadership from the highest office – high level support/leadership e.g. in Kenya where the regional presidents have spearheaded the SW initiative

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- **Best practices in improving trade procedures:**

- 1) Business re-engineering
- 2) Set clear indicators and ensure proper monitoring
- 3) Involvement of all key stakeholders
- 4) Phased implementation process – avoid big bang
- 5) Determine user requirements
- 6) Simplification of procedures
- 7) Data harmonization
- 8) Determine user satisfaction levels and needs
- 9) Determine cargo dwell time at port and other borders
- 10) Need for Service Level Agreements between private and public stakeholders and SW operator

GROUP 2

• Funding

1. Determine implementation model:
 - PPP
 - Concession
 - Government financed
2. Determine the business model based on the value the users apportion to the SW and the government policy
 - Transaction based
 - Free
 - Value based
 - Mix of the above
3. Take account of possible escalation of costs unforeseen eg. Training, change request etc
4. Carry out audit
5. For concession model, the governance of the SW still remains with the Government and should be aligned to the country's national vision.
6. Pooling and coordination of donors is critical



THANK YOU!