

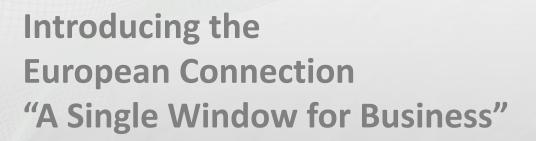
INTERNATIONAL SINGLE WINDOW CONFERENCE

CONFERENCE INTERNATIONALE SUR LES GUICHETS UNIQUES

De l'Automatisation à la Dématérialisation des Procédures du Commerce

**08-09** June 2011 Dakar - Sénégal <sup>2nd Edition</sup>





#### The Swedish Connection











#### **KGH Customs Services**









#### **KGH NET**

An electronic information exchange platform, connecting continents for trade, business and financial purposes









#### Who's Behind?







#### **KGH Customs Services**



Founded: 1963

Headquarters: Sweden

Employees: 430

Independent provider of customs services including Customs Representation, VAT Representation, Customs Consulting and Border Services.





#### **Customer Snap-Shot**





#### **Customer Snap-Shot**

#### **Customers Logistic Providers.**







































#### **Single Window**

- 27 Customs Administrations of the EU Customs
  Union
- 13,000 European Organizations and their trading partners from around the world





#### **Arctic Group**



Founded: 1991

Headquarters: Sweden

Arctic Group is a group of highly competent, experienced technical consultants focusing on customs applications and telecom, working with law enforcement administrations in Europe, Africa, South America and Asia.





# KGH Net Services



#### **Services**

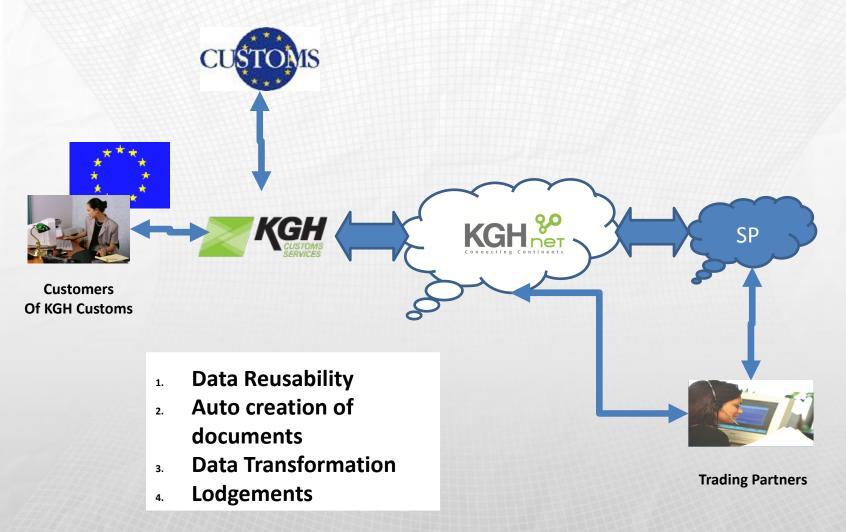
- Trade Information Exchange
- · Commercial Information Exchange
- · Financial Information Exchange
- · ENS Submissions
- Tariff Calculations
- · Classification Services



## **Overview of Services**



#### **Overview**





#### ArcticCLASSIFICATION



- Artificial intelligence-based expert system
- Reads and interprets readily-available, complex commercial product information
- Reasons its way through the HS classification process
- Allows importers to describe products in their own words, and doesn't force HS descriptions
- Makes expertise available to decision makers and technicians who need to get answers instantly, consistently, and accurately



#### ArcticCLASSIFICATION



## COMMON PRODUCT DESCRIPTION

"Woven ladies raincoat, waxed-cotton"



#### 3CE

- · Query Analyzer
- ·Ontology
- ·Semantic HS
- ·Rules Engine
- Intelligent Q&A



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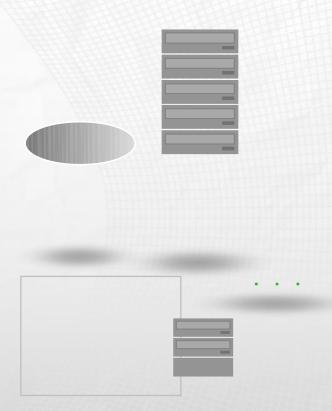


#### **HS DESCRIPTION**

"Articles of Apparel not knitted or crocheted; Garments made up of fabrics of heading 5602, 5603, 5903, 5906 or 5907; Other garments of the type described in subheadings 6202.11 to 6202.19."



### ArcticTARIFF

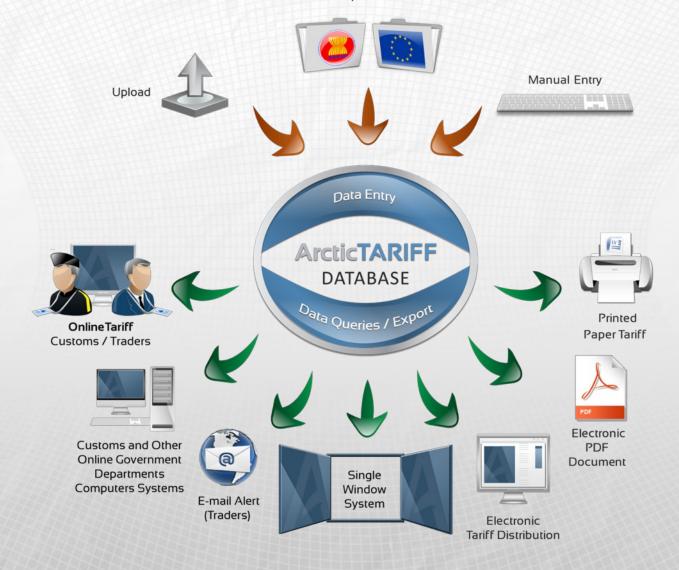


- Complete electronic tariff management system with 3 key components:
  - an electronic tariff database of commodity codes and tariff measures
  - a content management system that allows data to be entered into the database
  - a facility that is able to query and export the data held within the tariff database, with multiple configurable automatic output formats



### ArcticTARIFF











#### **Value Proposition**

- · Efficiency of information delivery
- · Accuracy of information
- · Cost savings through reduction of paper based documents
- Storage space reduction
- Data-reusability reduces redundancy
- Reduces points of failure through manual data re-entry
- Resource maximization
- Single connectivity (Refer to Diagram)



### **Single Connectivity (Envisioned)**











YOU

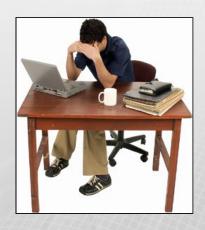




### Reality

























#### Is it that simple?









**BUYER** 

**SELLER** 





**Trading Partners (B)** 





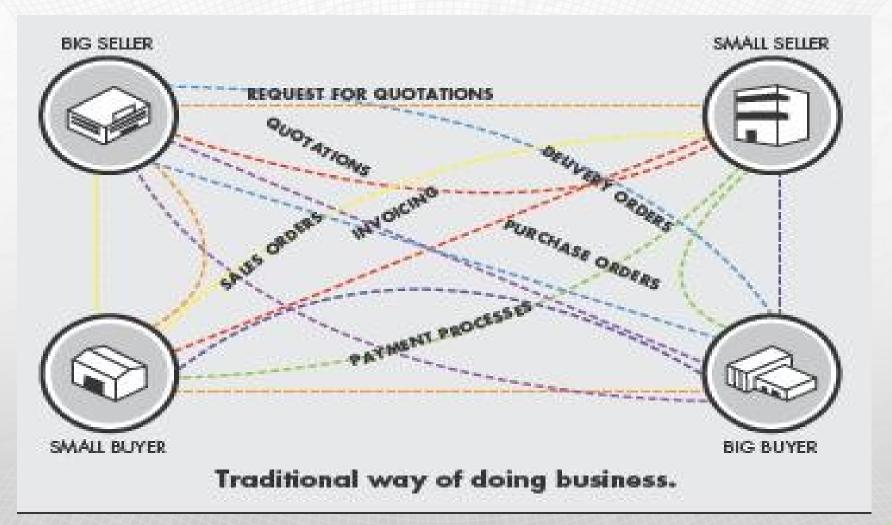








### This is not new to you....





### Single Connection, Multiple Services



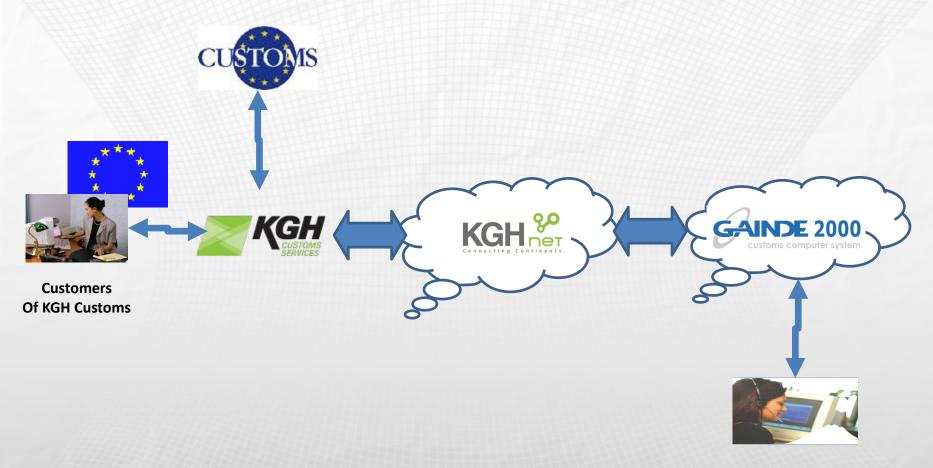
**Trading Partners** 



Inter-Operability of "Single Windows"



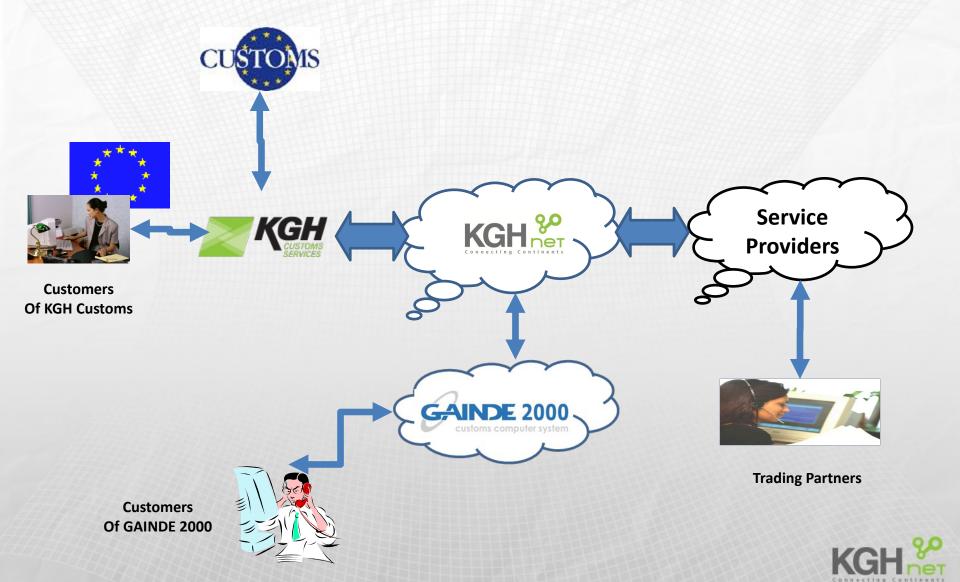
#### **Inter-Operability of Single Windows**



**Trading Partners** 



#### **Multiple Inter-Operability**



## Challenges & Motivation



#### **Growing Business Trends...**



European Commission — Taxation and Customs Union

#### What is the aim of the strategy?

The strategy aims to ensure that Customs authorities are in a position to meet their obligations in a changing world. Customs must have the necessary budgetary resources to be able to assist in the development of international trade, applying clear and stable rules whilst protecting society from unfair practices in international trade and from the damage which results.

To achieve the objectives of the strategy, actions are focussed on:

- Continuing the simplification and rationalisation of customs legislation, taking full account of developments in information technology;
- Improving the application of legislation and increasing co-operation between the twenty five national Customs authorities;
- Improving the service to traders through closer relations between Customs and companies:
- · Improving training for customs officers and for traders;
- Promoting international Customs co-operation, so as to promote the simplification of trade and customs procedures at world level.

#### Developing the new approach in the Customs field

Achieving the strategy is an ongoing objective and, as a further step in the process, in July 2003, the European Commission adopted a package of measures covering

- the role of customs for the integrated management of the external borders.
- · a paperless environment for Customs and Trade and
- · proposals for amending the Community Customs Code.

Security amendments to the Community Customs Code (Regulation (EC) no 648/2005 of 13 April 2005) have been published in the Official Journal of the European Union on 4 May 2005. With these amendments the European Union introduces a number of measures to tighten security around goods crossing international borders. The measures will mean faster and better-targeted checks. The results are positive for customs authorities, the public and industry.

The European Commission has adopted two proposals (COM/2005/608 and to COM/2005/609 of 30 November 2005) to modernise the EU Customs Code and to Introduce an electronic, paper-free customs environment in the EU. The first proposal aims to simplify and streamline customs processes and procedures. The second proposal is designed to make Member States' electronic customs systems compatible with each other; introduce EU-wide electronic risk analysis and improve information exchange between frontier control authorities; make electronic declarations the rule; and introduce a centralised customs clearance arrangement. The result should be to increase the competitiveness of companies doing business in Europe, reduce compliance costs and improve EU security.

The European Commission has adopted two proposals (COM/2005/608 and COM/2005/609 of 30 November 2005) to modernise the EU Customs Code and to introduce an electronic, paper-free customs environment in the EU.



#### **Changing Business Trends...**



alone.

Compared to paper invoices, e-Invoices may offer huge advantages for companies - they are said to be easier to process, they reach the customer faster and can be stored centrally at very low cost. A report predicts potential annual benefits of up to £40 billion across benefits of up to business-to-business field Europe in the business-to-business field

Over the past few years, the European Commission has given continuous support to the uptake of e-Invoicing. Thus, several initiatives at European level have been launched in order to facilitate the emergence of a pan-European e-Invoicing environment for businesses of all sizes and public authorities.

The Commission adopted on 2 December 2010, the

Communication "Reaping the benefits of e-invoiding

#### Money...the most important motivator



Capgemini Consulting

## SEPA: potential benefits at stake

Researching the impact of SEPA on the payments market and its stakeholders

#### 6.3 Size of e-invoicing potential

The estimated payments-related operational cost on the demand side is EU112 billion (2006), or 0.8% of the GDP in the EU-16. Currently, 80% to 90% of invoices are based on paper, and a paper invoice costs between EU1.13 and EU1.6516. Electronic invoicing, an automated way for suppliers and buyers to send, process, and collect invoices, reduces the cost per invoice to between EU0.28 and EU0.47, a reduction of 70% to 75%. The maximum total value that could have been reduced by e-invoicing in 2006 is EU84 billion, or 0.8% of GDP. The Capgemini questionnaire reveals that nearly 26% of the responding companies have started using e-invoicing





Thank You

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