



**INTERNATIONAL SINGLE WINDOW CONFERENCE
CONFERENCE INTERNATIONALE SUR LES GUICHETS UNIQUES**

LOCAL AND REGIONAL CHALLENGES

DAKAR, 5, 6 and 7 NOVEMBER 2008

Organized by:



Under the aegis of the Ministry of Economy and Finance



Republique du Sénégal



PARTNERS OF THE EVENT



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CONCEPT NOTE

1. CONFERENCE AGENDA

Part 1: African forum on Single windows: November 5th

Part 2: The international conference: November 6th and 7th (ahead of the 13th CEFACT Forum hosted by Senegal from November 10th to 14th in Saly)

2. VENUE AND FACILITIES

The Conference will be held at the Convention Center of "Le Meridien President" Hotel in Dakar. Interpretation in "FRENCH" and "ENGLISH" will be available. For accommodation, hotels closed to the meeting area have been selected. Contacts are available in the conference web site www.conferencesw.org.

3. RATIONALE AND OBJECTIVES

- The first such conference on single windows and paperless trade in Africa;
- Increase the awareness of global implementations of Single Windows;
- Increase awareness of international standards behind Single Windows and cross-border data exchange;
- Disseminate information and experiences globally;
- Encourage regional Single Windows in the African context;
- Demonstrate the progress made in other parts of the world (Asia, Africa) to European Union Member States;
- Set the ground for a future Pan-African e-Commerce Alliance.

4. TARGET AUDIENCE

- Heads of Revenue Authority and Finance Ministries;
- Ministries of Transport and Ministries of Commerce;
- Port Authorities Administration;
- Single Window Operators;
- Businesses;
- International organizations such as IMO, ISO, UNCTAD, WCO, WB, WCO, UNECE and representatives of international business associations interested in trade facilitation;
- Attendees of the UN/CEFACT Forum;
- Donors ...

5. OUTCOME

For Africa Region

- Build an African Network of Single Windows following the model of Pan Asian Alliance for e-Commerce;
- Build during the upcoming 3 years, a regional Single Window model for the African region.

For all regions

- Bring a higher interest in the Single Window concept to Government and private sector of African countries towards favoring national implementation;
- Promote regional and inter-regional cooperation worldwide.

November 5th: AFRICAN FORUM

DAY 1

9:00: WELCOME AND INTRODUCTION

- Introduction: **Mr. Ibrahima Nour Eddine DIAGNE** – Rapporteur for Africa UNCEFACT, General Manager - GAINDE 2000 (**Senegal**)
- Welcome speech: **Mr. Armand Jean-Jacques NANGA**, Director General, Senegalese Customs (**Senegal**)
- Speech: **Ms. Virginia Cram-Martos**, Director Trade and Timber Division - United Nations Economic Commission for Europe (**UNECE**)
- Opening Speech: **Mr. Mamadou Abdoulaye SOW**, Minister of Budget

9:30 : Signature of MOUs between Senegal – Malaysia – United Kingdom

9:45: Coffee break

SESSION 1: TRADE FACILITATION AND ICT: SINGLE WINDOW, A CONCRETE RESPONSE?

Chair: **Mr. Armand Jean-Jacques NANGA**, Director General - Senegalese Customs (**Senegal**)

10:15 Trade and Information Technology, a holistic view - **Mr. Ludo De Bock**, Director - Microsoft Corporation (30mn)

10:45 Single window concept: Definition and implementation process:

- **Single window definition: Mr. Gordon CRAGGE**, Chair, TBG 15 - International Trade Procedures Working Group UN/CEFACT Forum- Specialist Adviser, International Trade Facilitation - SITPRO Limited (**United Kingdom**)
- **Different models of single window: Mr. Ibrahima Nour Eddine DIAGNE** – Rapporteur for Africa UNCEFACT - General Manager GAINDE 2000 (**Senegal**)
- Single window and emerging economies, one size not fits all: **Ms. Uma SUBRAMANIAN** - FIAS, (**The World Bank Group**)
Mr. Soren LENNARTSSON – Consultant (20mn)

11:45 General discussion

SESSION 2: CURRENT SINGLE WINDOW INITIATIVES

Chair: **Ms. Virginia Cram-Martos**, Director Trade and Timber Division United Nations Economic Commission for Europe (UNECE)

12:15 pm Example of effective Single Windows in Africa:

- Tunisia: **Ms. Douha BAABAA**, Marketing Manager - Tunisie TradeNet (20 mn)
- Ghana : **Mr. Jonathan Ofori**, Operations Mnager - **GCNet** 20 mn)
- Cameroon: **Mr. Isidore BIHIYA**, Managing Director GUCE (20mn)

Example of Single window Projects:

- Lybia: **Mr. Mohamed DEROUICHE**, Project Leader - Ministry of Trade (15mn)
- Kenya: **Ms. Jacqueline GITHINJI**, Senior Deputy Commissioner – Kenya Revenue Authority (15mn)

01:45 pm Lunch Break

SESSION 3: IMPLEMENTATION CHALLENGES OF SINGLE WINDOW

Chair: **Mr. Robert LISINGE**, Trade Facilitation Specialist (ATPC) – UNECA

02:45 pm

- **Regional perspective**

Example of ASEAN Single Window project: **Ms. Marianne WONG**, Chairperson - ASW Technical Working Group, (**ASEAN**) (20 mn)

- **ASYCUDA initiative for Single Window:** . **Mr. Bruno FAVARO**, Senior Customs Expert ASYCUDA - **UNCTAD (Geneva)**. (20mn)

03:25 pm General discussion for Session 2 and 3

04:00 pm Coffee break

SESSION 4: SETTING UP A NEW PAN AFRICA ALLIANCE FOR E-COMMERCE - A PROPOSAL

Chair: **Mr. Malcolm McKINNON**, Chief Executive - SITPRO Ltd (**United Kingdom**)

- 04:30 pm**
- **Why regional cooperation is relevant:** **Mr. Tom DOYLE**, International Trade Department (**World bank**) (20mn)
 - **The example of Pan Asia Alliance for E Commerce:** **Mr. Alvin CK Mah**, Head of International Business, Group Business Development, Time Engineering - Dagang Net (**Malaysia**) (20mn)
 - **Supporting Trade facilitation nationally and regionally:**
 - **Mr. Markus Faschina**, Director Projects Development - The Investment Climate Facility for Africa (ICF) (20 mn)
 - **Mr. Makane FAYE**, Senior Regional Advisor ,ICT and Science & Technology Division- United Nations Economic Commission For Africa- UNECA (20 mn)
 - **Proposal for an African Alliance for Ecommerce:** **Mr. Ibrahima Nour Eddine DIAGNE**, Rapporteur UN/CEFACT for Africa, General Manager - GAINDE 2000 (**Senegal**) (20mn)
- 06:10 pm** General discussion - End of day
- 08:00 pm** African Single Windows meeting

November 6th and 7th: INTERNATIONAL CONFERENCE

DAY 2

08:45 : Welcome speech: **Mr. Armand Jean Jacques NANGA**, Director General - Senegalese Customs (Senegal)

SESSION 1: OVERVIEW OF SINGLE WINDOWS

Chair: **Ms. Uma SUBRAMANIAN**, FIAS, (The World Bank Group)

- 09:00** Standards and tools for Trade Facilitation implementation:
Introduction: Ms. Virginia CRAM-MARTOS, Director Trade and Timber Division - United Nations Economic Commission for Europe (UNECE) (25mn)
- 09:25** **Single Window: Customs perspectives – Mr. Satya Prasad SAHU** – Technical Officer - World Customs Organization – WCO (25mn)
- 09:50** **Central Asia single window (ex: Central Asia Countries): Mr. Jonathon Hornbrook**, Manager, Support of Regional Economic Cooperation in Central Asia - German Technical Cooperation (GTZ). (25mn)
- 10:15** Coffee break
- 10:45** WTO negotiation on Trade Facilitation and Single window:
- **Transit issues: Mr. Tom Doyle**, Senior Border Management Specialist - International Trade Department (The World Bank) (30mn)
 - **Formalities issues: Ms. Birgit Violh** - UNCTAD (30mn)
 - **Diffusion of information issues: Mr. Malcolm McKINNON**, Chief Executive - SITPRO Ltd (United Kingdom) (30mn)
- 12:15 pm** General discussion
- 12: 45 pm** Lunch Break

SESSION 2: EXPERIENCES FROM REAL WORLD

Chair: **Mr. Ibrahima Nour Eddine DIAGNE**, Rapporteur UN/CEFACT for Africa, General Manager - GAINDE 2000 (Senegal)

02:00 pm Experience of Single window from different regions of the world

- **Asia:**
- **Singapore:** *Mr. David SIAH* – Director Crimson Logic Pte Ltd: **Operational Models for the Continued Sustenance and Success for a Single Window**” (20mn)
- **South Korea:** *Ms. Ah Rom LEE*, Deputy Manager – eTrade Administration Department – KTNET :“**uTradeHub-The Korea’s Strategy for Trade Facilitation**” (20mn)
- **Philippines:** *Ms. Valentina MINTAH*, Senior Business Analyst & Design Expert - The Crown Agents for Overseas Governments and Administrations Ltd: “ **Meeting Today’s Business Challenges**” (20mn)
- **Europe:**
- **France:** Port of le Havre Cargo Community system: *Mr. Pascal OLLIVIER* - SOGET (20mn)
- **Africa:**
- **Senegal:** *Mr. Mor Talla DIOP*, Director of Solutions - GAINDE 2000 (20mn)
- **Madagascar :** *Mr. Pascal BEZENCON*, Chief Executive Officer - GasyNet
Mr. Ramiandrasoa Vola RAZAFINDRAMIANDRA, Director General of Customs (20mn)

04:00 pm General discussion

04:30 pm Coffee break

05:00 pm Regional and inter regional initiative around the world:

- **ASEAL framework:** *Mr. Jean Marc Dufour* – ASEAL Chair - President of France Ecommerce (**France**). (20 mn)
- **AFACT works and views:** *Mr. Sangwon LIM*, Head of eBusiness Standard Team Korea Institute for Electronic Commerce (South Korea) (20mn)

05:40 pm General discussion

06:10 pm End of the day

DAY 3

SESSION 1: STANDARDS AND INTEROPERABILITY

Chair: **Mr. Jean Marc Dufour** – ASEAL Chair - President of France Ecommerce (**France**)

- 9:00** Current standards and a vision for interoperability:
- **UNeDOCS: Ms. Sue BRAVERY** – UN/CEFACT TGB2 Group – (30mn)
 - Standards application in effective experience: Malaysia –Singapore: **Mr. David SIAH** , Director - Crimson Logic Pte Ltd (30mn)
 - National Single Window(NSW) and the Universe of existing standards: **Mr. Frank CALLEWAERT** – Microsoft Global - Technology Strategist (30mn)
- 10:30** General discussion
- 11:00** Coffee break
- 11:30** The future of cross border trade:
- **UN/CEFACT views** – **Mr. Gordon CRAGGE**, Chair, TBG 15 - International Trade Procedures Working Group UN/CEFACT Forum- Specialist Adviser, International Trade Facilitation - SITPRO Limited (**United Kingdom**) (30mn)
 - **Asian perspectives** - **Mr. Sangwon LIM**, Head of eBusiness Standard Team Korea Institute for Electronic Commerce (**South Korea**) (30mn)
- West Africa Transit Corridors: Many challenges to overcome: Mr. Bernard STOVEN**, International organizations Trade Facilitation and Transport Expert (**FRANCE**) (30mn)
- 01:00 pm** General discussion
- 01:30 pm** Lunch

SESSION 2: SINGLE WINDOWS RECOMMENDATIONS AND IMPLEMENTATION GUIDE

Chair: **Mr. Ramiandrasoa Vola RAZAFINDRAMIANDRA**, Director General of Customs (**Madagascar**)

02:45 pm Latest achievement of UN/CEFACT: **Mr. Gordon CRAGGE**, Chair, TBG 15 - International Trade Procedures Working Group UN/CEFACT Forum - Specialist Adviser, International Trade Facilitation - SITPRO Limited (**United Kingdom**) (45mn)

- Single Window implementation guide presentation
- Recommendation 34 presentation -
- Recommendation 35 presentation
- Recommendation 6

03:30 pm General discussion

04:00 pm Closing : **Mr. Mamadou DIOP**, Minister of Commerce (**Senegal**)

05:00 pm City tour

08:00 pm Dinner cocktail